

WKMG

ORDER

Print Date 11/02/12 Page 1 of 3

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Contract / Revision 263339 /

263339

Product

PLAKON FOR ST REP

Estimate #

Original Date / Revision

10/30/12 11/01/12

Agency Com 15%

Billing Contact

Alt Order #

6401363

Billing Type

Cash

Order Type

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL-State-Political

Priority P-2

Advertiser Ref

Advertiser**POL/SRPOF-PLAKON/R/STR**

**235 E. Virginia St.
Tallahassee, FL 32301**

Agency **Southern Campaign Resource**

Buying Contact

Sales Office PH:

Sales Region NAT

Agency Ref

**235 E. Virginia St.
Tallahassee, FL 32301**

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
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Kristen Waskie	100%
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Order Share 100% Market Value 47350

Competing Station	% of Order	Amount
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CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	17	\$40,247.50	\$47,350.00	0.00	10/29/12	11/05/12	17	\$40,247.50	\$47,350.00
Totals	17	\$40,247.50	\$47,350.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WKMG	11/01/12	11/02/12	Local 6 News 12-1230p	CM	12-1230p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1			\$1,200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	10/29/12-11/04/12	Local 6 News 12-1230p			12-1230p	---Th----	:30		(\$1,200.00)		0.00	NM		
		Credited [MG 9-11]													
N 2	WKMG	10/31/12	11/02/12	3-4p Doctors	CM	3-4p	--W-F--	:30	2	\$350.00	P-2	0.00	NM	1	\$350.00
				The Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W-F--		2			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12	3-4p Doctors			3-4p	--W-F----	:30		(\$350.00)		0.00	NM		
		Credited													



WKMG

Print Date: 11/02/12

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Contract / Revision **263339** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/01/12

Order Sep 00:15:00

Advertiser **POL/SRPOF-PLAKON/R/ST** Product **PLAKON FOR ST REP**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WKMG	10/31/12	11/02/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	3	\$1,400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
Credited															
2	WKMG	10/29/12-11/04/12		News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
Credited															
[MG 9-11]															
4	WKMG	10/29/12-11/04/12		News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
Credited															
[MG 9-11]															
N 4	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-T-----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$12,000.00		0.00			
N 5	WKMG	10/31/12	11/02/12	M-F 11p News M-F 11p News	CM	11-1135p	--W-F--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W-F--					2	\$2,500.00		0.00			
N 6	WKMG	11/04/12	11/04/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----S	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$9,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		Sun Prime 9-10p		9-10p	-----Su	:30		(\$9,000.00)		0.00	NM		
See MG 6.2															
[Oversold @ input]															
2	WKMG	11/04/12-11/04/12		Sun Prime 10-11p		10-11p	-----Su	:30		\$9,000.00		0.00	NM		
Ⓜ MG for 6.1 11/04															
N 7	WKMG	11/05/12	11/05/12	3-4p Doctors The Doctors	CM	3-4p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N 8	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,600.00		0.00			
N 9	WKMG	11/04/12	11/04/12	NFL Game 1 NFL Game 1	CM	various (12:58 PM-4:00 PM)	-----S	:30	1	\$4,150.00	LUR	0.00	NM	1	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$4,150.00		0.00			
N 10	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
N 11	WKMG	11/05/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$450.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$800.00		0.00				
N 13	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,400.00		0.00				
N 14	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	M-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$1,500.00		0.00				
N 15	WKMG	11/05/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	M-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$4,000.00		0.00				
N 16	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	M-----	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$3,500.00		0.00				
Totals														17	\$47,350.00



WKMG

Print Date: 11/05/12

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Contract / Revision

263339

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser POL/SRPOF-PLAKON/R/ST Product PLAKON FOR ST REP

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WKMG	10/31/12	11/02/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	3	\$1,400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$1,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKMG	10/29/12-11/04/12	News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
		Credited													
	2	WKMG	10/29/12-11/04/12	News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
		Credited													
		[MG 9-11]													
	4	WKMG	10/29/12-11/04/12	News at 6p		6-630p	--WThF----	:30		(\$1,400.00)		0.00	NM		
		Credited													
		[MG 9-11]													
N 4	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-T-----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$12,000.00		0.00			
N 5	WKMG	10/31/12	11/02/12	M-F 11p News M-F 11p News	CM	11-1135p	--W-F--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W-F--		2				\$2,500.00		0.00			
N 6	WKMG	11/04/12	11/04/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----S	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$9,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKMG	10/29/12-11/04/12	Sun Prime 9-10p		9-10p	-----Su	:30		(\$9,000.00)		0.00	NM		
		See MG 6.2													
		[Oversold @ input]													
	2	WKMG	11/04/12-11/04/12	Sun Prime 10-11p		10-11p	-----Su	:30		\$9,000.00		0.00	NM		
		Ⓜ MG for 6.1 11/04													
N 7	WKMG	11/05/12	11/05/12	3-4p Doctors The Doctors	CM	3-4p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$500.00		0.00			
N 8	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,600.00		0.00			
N 9	WKMG	11/04/12	11/04/12	NFL Game 1 NFL Game 1	CM	various (12:58 PM-4:00 PM)	-----S	:30	1	\$4,150.00	LUR	0.00	NM	1	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$4,150.00		0.00			
N 10	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$800.00		0.00			
N 11	WKMG	11/05/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$450.00		0.00			



WKMG

Print Date: 11/05/12

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Contract / Revision

263339

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 11/02/12

Order Sep 00:15:00

Advertiser POL/SRPOF-PLAKON/R/ST Product PLAKON FOR ST REP

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	2	\$800.00	P-2	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	2		\$800.00		0.00					
N 13	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	1	\$1,400.00	P-1	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$1,400.00		0.00					
N 14	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	M-----	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	2		\$1,500.00		0.00					
N 15	WKMG	11/05/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p	M-----	:30	1	\$4,000.00	P-1	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$4,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	11/05/12-11/11/12		CBS Evening News	630-7p		M-----	:30	(\$4,000.00)		0.00	NM		
See MG 15.2,15.3 [LUR]														
2	WKMG	11/03/12-11/03/12		NCAA Football 3p Game	various		(3:28 PM-7:00 P-----Sa--	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 15.1 11/05														
3	WKMG	11/03/12-11/03/12		NCAA Football 3p Game	various		(3:28 PM-7:00 P-----Sa--	:30	\$2,000.00		0.00	NM		
Ⓜ MG for 15.1 11/05														
N 16	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	M-----	:30	1	\$3,500.00	P-1	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$3,500.00		0.00					
													Totals	18 \$47,350.00

Totals 18 \$47,350.00

WKMG

ORDER

Print Date 11/05/12

Page 1 of 2

Flight Dates 10/30/12-11/05/12

Order Sep 00:15:00

Product

Estimate #

Contract / Revision 263212 /

PLAKON FOR ST REP

Alt Order # 06399118

Original Date / Revision

Agency Com	15%
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Billing Type	Cash
--------------	------

10/29/12 11/01/12

Billing Contact

Order Type GENERAL

AdvertiserPOL/SRPOF-PLAKON/R/STR

Billing Cycle **EOM/EOC**

**235 E. Virginia St.
Tallahassee, FL 32301**

Billing Calendar BROADCAST

Agency **Southern Campaign Resources**

Demographic A25-54

Buying Contact

Sales Office PHI

Rev Codes AGY POL CAND

**235 E. Virginia St.
Tallahassee, FL 32301**

Sales Region NAT

Product Codes PL-State-Political

Agency Ref

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 14000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	8	\$11,900.00	\$14,000.00	0.00	10/29/12	11/05/12	8	\$11,900.00	\$14,000.00
Totals	8	\$11,900.00	\$14,000.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	10/31/12	11/02/12	Local 6 News 12-1230p	CM	12-1230p	--W-F--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W-F--			2		\$1,600.00		0.00				
E 2	WKMG	10/30/12	11/04/12	M-SU 11p News	CM	11-1135p	-T-T-SS	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-T-SS			4		\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	10/29/12-11/04/12	M-SU 11p News			11-1135p	-T-Th-SaSu	:30		(\$1,700.00)		0.00	NM		
See MG 2.5															
5	WKMG	11/04/12-11/04/12	Sun 11p News after NFL			Late News	-----Su	:30		\$1,700.00		0.00	NM		
Ⓜ MG for 2.2 11/04															
E 3	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Local 6 News 12-1230p											

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 3	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p CM		12-1230p	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$1,500.00			0.00				
E 4	WKMG	11/05/12	11/05/12	M-F 11p News CM		11-1135p	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$2,500.00			0.00				
														Totals	8 \$14,000.00	